

BUSINESS PLAN – Glory Multimedia B.V.

I. EXECUTIVE SUMMARY / MANAGEMENT DETAIL

Glory Multimedia B.V. is a start-up company designed to offer betting shop and online/gaming entertainment for clients around the world. We are new in the target market and aim to meet market expectations by analyzing industry trends and customer needs.

We intend to compete in the online gaming industry with a strong knowledge base and operational expertise. Our target markets include Ukraine, Georgia, the Middle East, and North/South Africa, as well as potential expansion into European countries.

The company was incorporated on 21 September 2021. The ultimate beneficial owner (UBO) is Abdallah Saleh. We expect to achieve profitability in our first year of operations.

II. BUSINESS DESCRIPTION / JOB DESCRIPTION PROCEDURE

We will offer online and retail betting services via a multi-language website. Our offerings include RNG games, branded slots, and large prize fund tournaments. Trust and customer loyalty are our key success factors, supported by competitive bonuses and 24/7 customer service.

III. PRODUCTS AND SERVICES / PRESENTATION

Some of the commercial companies we work with: Evolution, isoftgaming, EGT, Pragmatic, GoldenRace, Playson, Habanero. As mentioned here and above, our website will offer a wide variety of games. We will also provide our customers with extensive betting services. The odds are chosen to be of interest to the widest possible range of customers. The related risk management department carries out teamwork 24/7.

IV. MARKETING PLAN

Our main target markets are Ukraine, Georgia and the other target countries we mentioned are the biggest markets of the world. Our research and development department carries out its work perfectly in this regard. We are aware of the potential in this market. Well-known and reliable payment systems will be presented on our sites. We are currently working to expand payment system options, thus making the site more accessible and secure payments for our customers

V. OPERATIONAL PLAN

The company is based in Curaçao. Daily operations include support, marketing, and sales, mainly serving the Ukrainian market with local staffing for support and IT.

VI. MANAGEMENT & ORGANIZATION

The company structure includes key positions to ensure effective compliance and management:

- CEO: Abdallah Saleh (also serves as CFO)
- CTO: Position currently under recruitment
- Compliance Officer (CO): Issam Shaher Abd Alrahman Alshalalkeh

The CEO is responsible for general management and IT operations. The CO handles AML procedures, compliance, and regulatory matters. Note: The UBO does not serve as CO to avoid conflict of interest.

CGA may request certified KYC documents for each listed key person.

Owner/Director: /Abdallah Saleh/

Signature: ......

Date: 01.07.2025.....